



**St. PETERSBURG TECHNICAL FAIR**   
March 15–17, 2011, Lenexpo, St. Petersburg, Russia

# **S**HOW **R**EPORT 2010



## 1 Event profile of 2010

### **Expositions:**

Metallurgy and Casting

Mechanical engineering

Metalworking

Automotive industry

Modern industrial enterprise

Industrial innovations and high technologies

### **Industrial Congress:**

Conferences, seminars, round table meetings and presentations

### **Partneriat: Russian Regions and Foreign Countries**

Small and Medium Business Interregional and International Cooperation

### **Matchmaking Center**

Professional Contests

Career Fair

Young Expert Day

## 2 Post press release

*St. Petersburg Technical Fair, the leading exhibition and congress event in Russia specialised in metallurgy, metalworking and industrial innovations, took place on March 10-12, 2010.*

This year over **500** companies from **Russia, Belarus, Ukraine, Germany, Finland, Switzerland, France, Czech Republic, Slovakia and Poland** participated in exhibition, congress and business programmes of the Fair. **7,500** Russian and foreign experts working from various spheres and representatives of scientific enterprises visited the three-day open exposition.

The Fair opened with **St. Petersburg Industrial Congress** panel discussion *Modernisation and innovations. Parallel or consequent way* moderated by Vice-Governor Mikhail Osseevsky. Valentina Matvienko, Governor of St. Petersburg welcomed participants and guests and reminded them of a conventional wisdom, i.e. no pain, no gain, appealing for manufacturers to find out how to modernise the industry in order to achieve effective results in those post-crisis period.

Sergey Aleksashenko, macroeconomic research director from State University Higher School of Economics, Gennadiy Lokotkov, President of Russian Power Engineering Holding CJSC, Vitaliy Lopota, President of OAO S.P. Korolev Rocket and Space Corporation Energia, Rustam Tariko, CEO of the Russian Standard Holding made their reports and led the following discussion of the topic. Interactive express-polls during the session gave some answers to the most burning issues of the Russian industry. 81% of respondents favoured the parallel way of modernisation and innovation. According to moderator proponents of this method outnumbered the opponents, who believe modernisation should precede innovation, by four times.

**Topical expositions** showcased the full range of industrial products, from initial materials to ready-made products of metallurgic and metalworking industries. Metallurgy and Casting, Metalworking, Mechanical Engineering, Modern Industrial Enterprise attracted the biggest Russian and foreign enterprises, such as **Georgsmarienhütte Holding gmbh (Germany), Irlen-Engineering (St. Petersburg), Hermle (Switzerland), Borovichsky Kombinat Ogneuporov / Borovichsky Firebricks Plant (Novgorodskaya Oblast), Mariupol Heavy Machinery Plant (Ukraine), Sevzappromenergo (St. Petersburg), Arsenal (St. Petersburg), TD Motivilikhinsky Zavody / Motivilikhinsky Plants (Perm), Medved (St. Petersburg), Russian Power Engineering Holding (St. Petersburg), United Industrial Corporation (Moscow).**

**Special exposition of St. Petersburg Industry** presented 26 enterprises of the city with their R&D projects and those of the development of strategically important city districts. The 16th International Exhibition and Congress High Technologies. Innovations. Investments. featured R&D organisations, institutes, the Khabarovsk Territory, the Novgorod and the Chelyabinsk Regions. The Republic of Belarus represented 29 enterprises from the Ministry of Industry and 18 from the Ministry of Education.

This year the **congress program events** were devoted to discussions of the ways of innovative development, energy and resources conservation at enterprises, industrial safety, etc. Over **1,300** experts took part at conferences, seminars, round-table meetings, presentations. *The Assembly of leading power engineers of industrial enterprises and the Assembly of leading engineers of industrial enterprises* were aimed to further development of industrial policy and introduction of technologies' effective use.

Round-table meeting *Investment climate and competitiveness raising, International cooperation. Practical aspects.* and the 3rd annual conference *Nanotechnology and Nanomaterials* has become indispensable from the Fair, attracted a great number of experts. The current issues and prospects of the industry were also discussed at *Safety at industrial enterprises. Technical supervision and certification; Labor efficiency. Advanced technologies of corporate management; Robotics – glance into the Future The labor market of St. Petersburg: Challenges and Perspectives; Industrial policy of St. Petersburg – new look.*

The second day 11 March St. Petersburg Technical Fair featured **Young Expert Day** which provides students from technical schools with information about a modern manufacturing process, expanding their horizons and background in their major. More than 500 students from St. Petersburg leading technical universities attended the Fair events.

The winners of the professional contests **The Best Innovation Project and the Best Hi-Tech Technology of the Year** were awarded on 12 March. The contest was launched back in 1998 by the Minister of Technology and Science in Russia. In 2010 it was organised by Republican Research Scientific Advisory Center Expertise, International Strategic Innovation and Technology Alliance and RESTEC® and submitted 208 applications from 99 companies from Russian and Belarus. Grand Prix was gained by St. Petersburg State Electrotechnical University "LETI" for the portable digital x-ray diagnostic apparatus for stomatology and oral and maxillofacial surgery.

**The best innovation project in the living system technologies** was that by Bioengineering Center of Russian Academy of Sciences. I.V. Tananaev Institute of Chemistry and Rare-elements Technology and Mineral Raw Materials of Kolsky Scientific Center of Russian Academy of Sciences was the best in mechanical engineering and metallurgy Hi-Tech. The Far-Eastern State University turned out to be the best in the sphere of energy-efficient technologies; and R&D Center of Applied Technologies was the first in the nanomaterials and nanotechnologies sphere. Brest State Technical University took a special prize for modern hi-tech devices and research-based technologies. Moreover, the expert panel highly praised a new project of Institute of Chemistry of High-Purity Substances of the Russian Academy of Sciences and thanked it for a significant contribution to developing a silicon valley in Russia. On the whole there were 42 commemorative diplomas, 80 second-place awards, 80 first-place awards, 5 special prizes and 1 Grand-Prix.

**Partneriat – Russian Regions and Foreign Countries. Small and Medium Business Interregional and International Cooperation** as a matchmaking centre for establishing and developing of partnerships in the industry welcomed 1117 experts from 58 Russian regions and 26 official delegations at 710 on-on-one meetings.

Despite the turmoil caused by the crisis, St. Petersburg Technical Fair gave its participants a comprehensive overview of the current situation and development projects in the Russian industry and sciences; it created the opportunity to establish and strengthen partnership between Russian and foreign enterprises and to develop investment projects.

Organised by RESTEC® Group with the assistance of Plenipotentiary Administration of the President of the Russian Federation in the North-Western Federal District, Ministry of Industry and Trade of the Russian Federation, St. Petersburg Government, the Russian Union of Industrialists and Entrepreneurs, St. Petersburg Union of Industrialists and Entrepreneurs, St. Petersburg Chamber of Commerce and Industry, Leningrad Oblast Chamber of Commerce and Industry under the patronage of the Chamber of Commerce and Industry of the Russian Federation.

**Find out more details from news section and photo report visiting our website**

[www.ptfair.ru](http://www.ptfair.ru)



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### 3 Overall records 2010

Exhibition total space

**5,300 sqm**

Total number of participants  
(exponents, trade press and  
participants of Congress and Partneriat)

**500 companies**

Total number of visitors (PTFair,  
St. Petersburg Industrial Congress  
and Partneriat)

**7,500**

Events program visitors  
(St. Petersburg Industrial Congress)

**1,300**





Expositions overview 2010



Industrial Congress opening with its 500 attendees

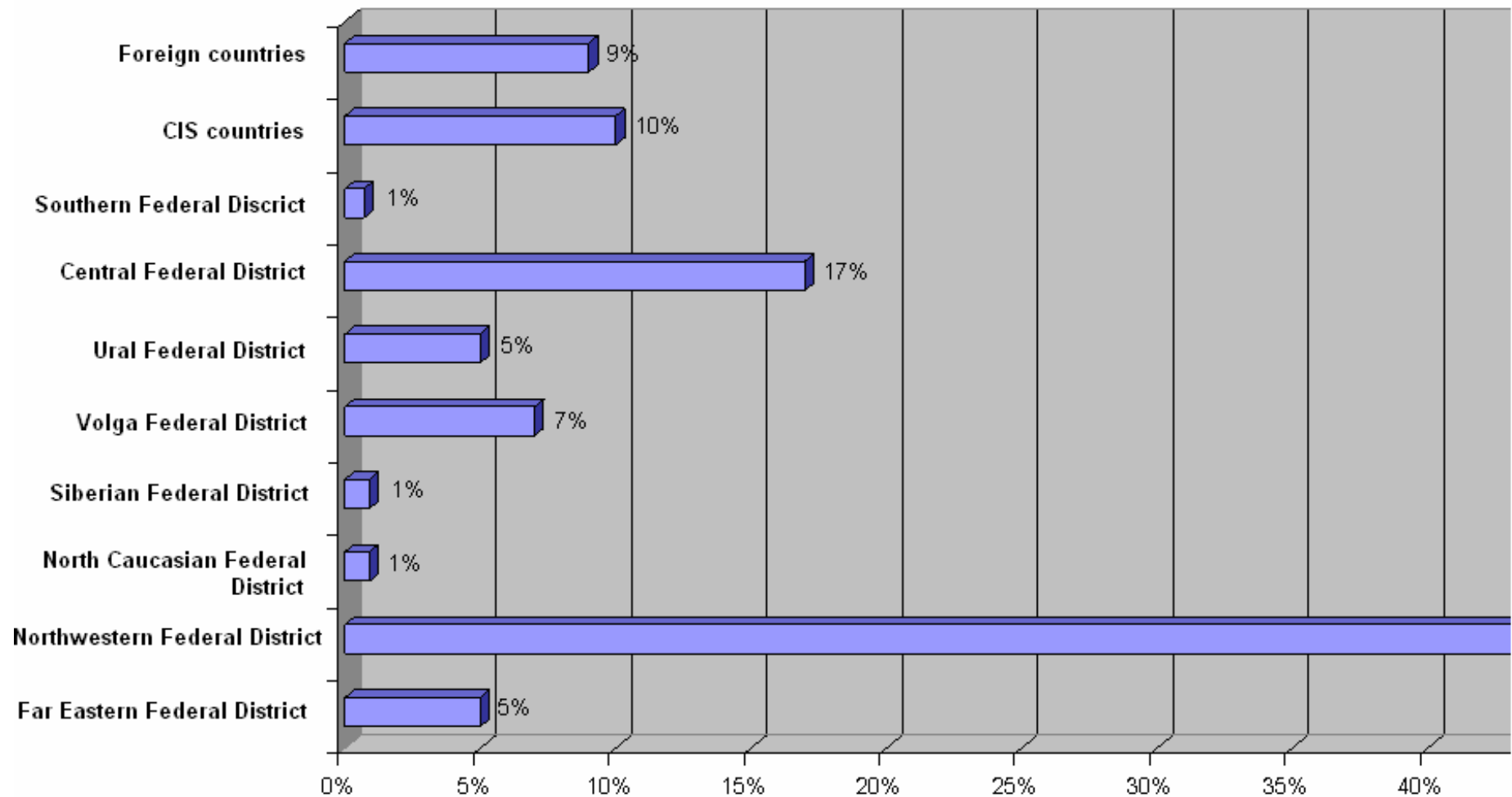


Matchmaking centre at work

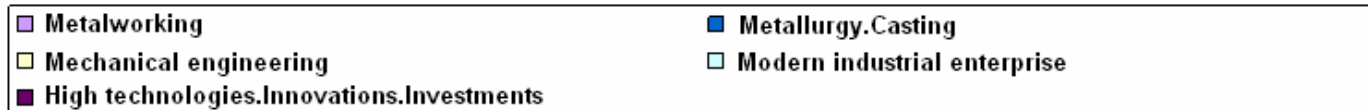
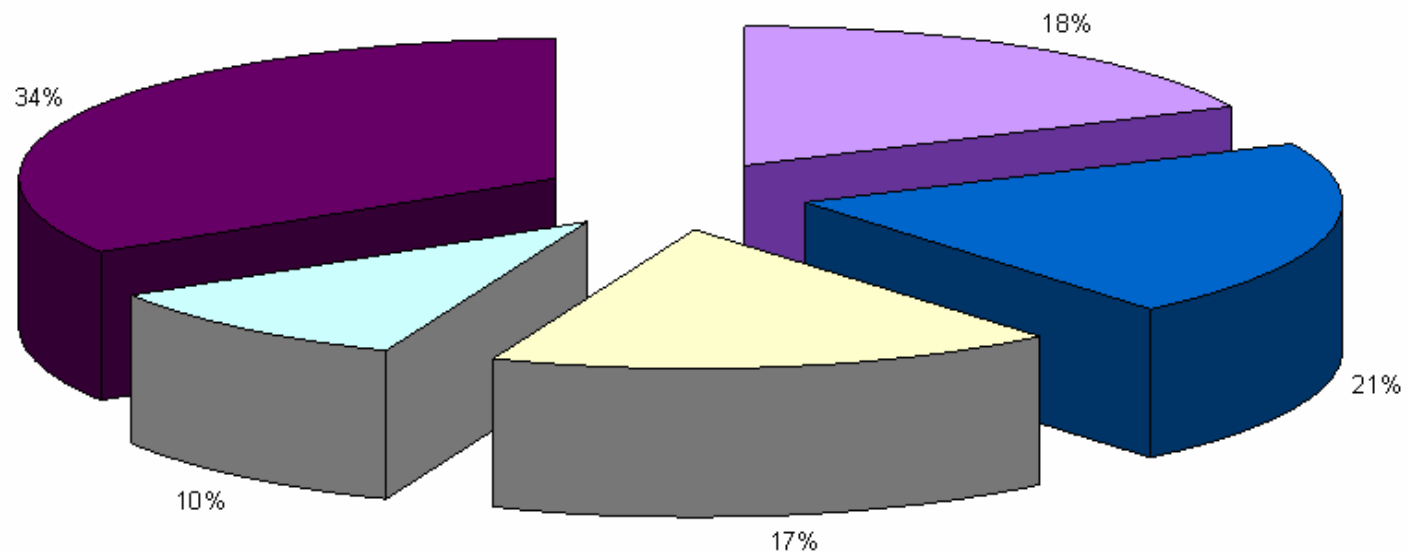


## EXHIBITORS

### Exhibitors Geography

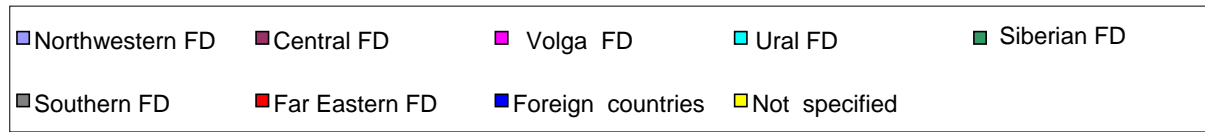
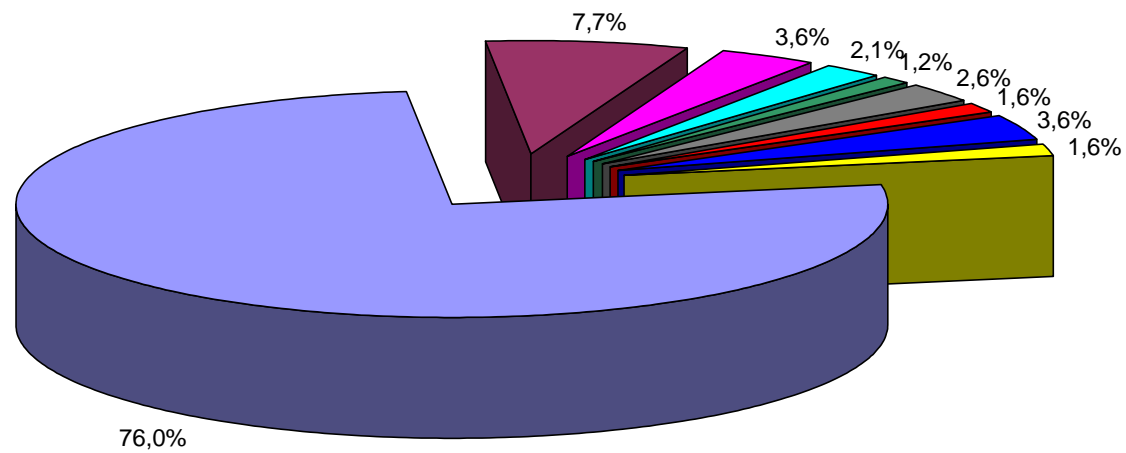


## Exhibitors Breakdown by Profile



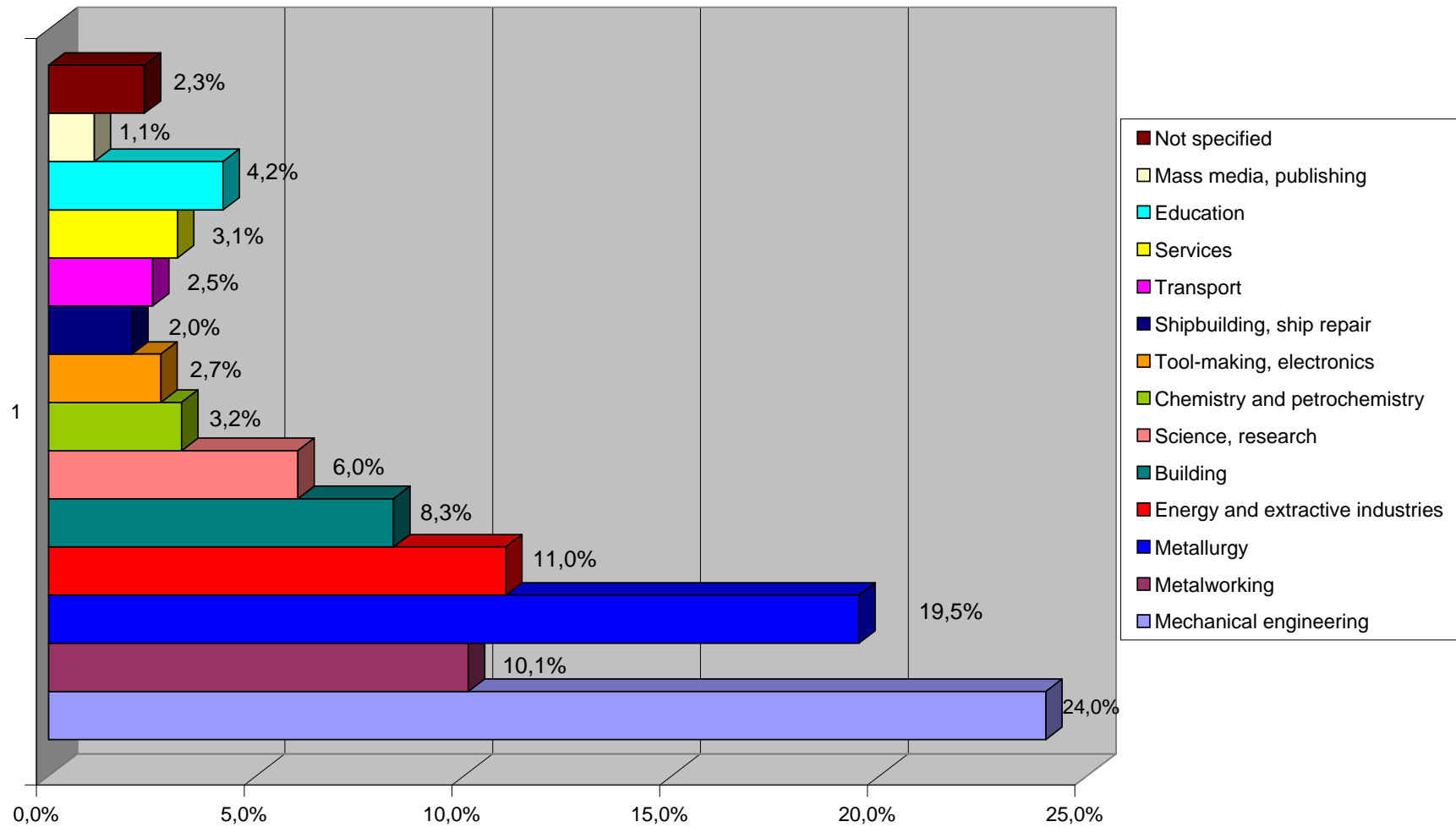
# VISITORS

## Visitors Geography

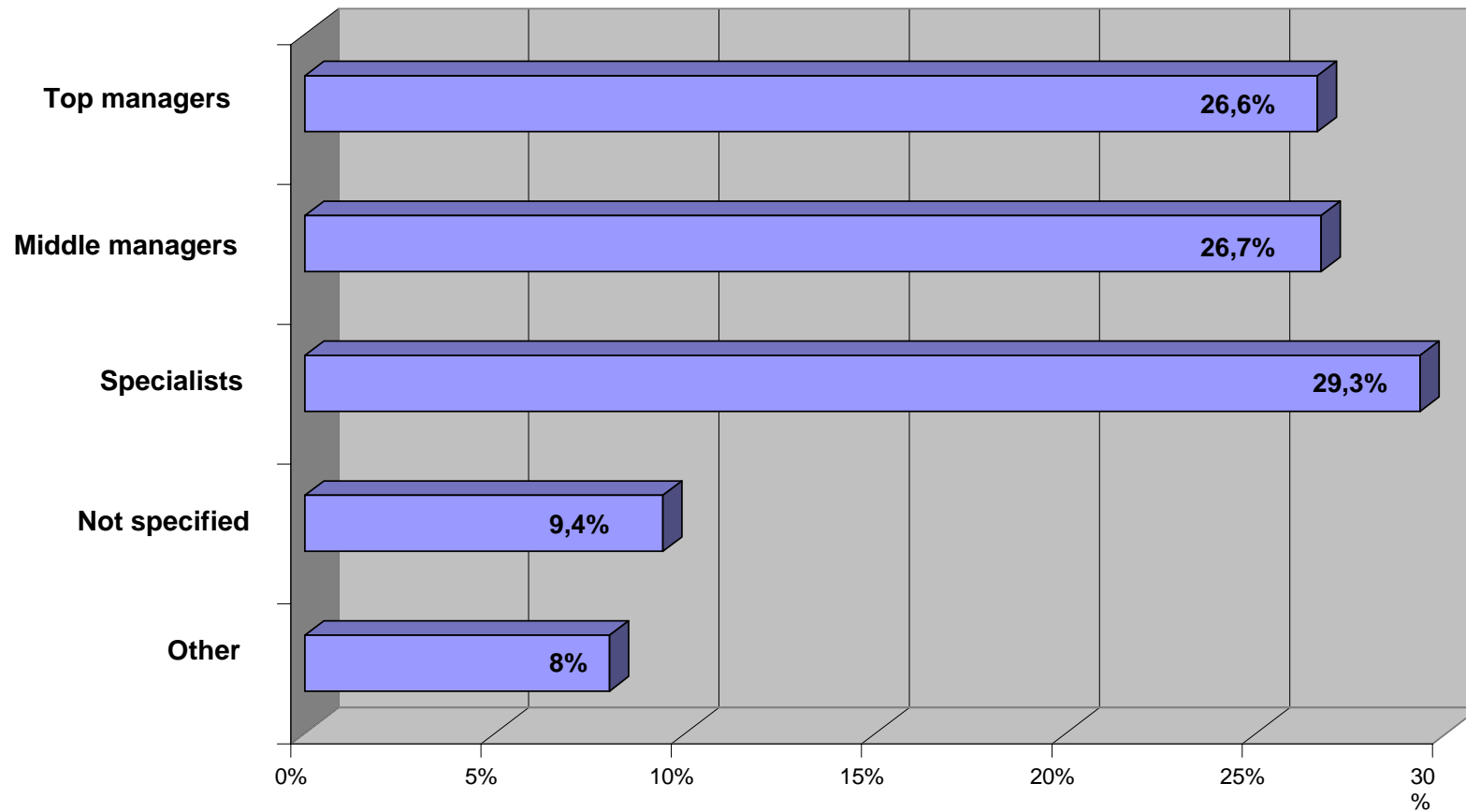




## Visitors Breakdown by Activity



## Visitors Breakdown by Position



## 4 Exhibitors Quotes 2010

After surveying the questionnaires of our exhibitors, the PTF is already booked for the Bavarian program in 2011. They were really positively surprised and satisfied. **Bayern International GmbH**

It was a pleasure working with RESTEC® Exhibition Company in organising the German participation for the St. Petersburg Technical Fair 2010. Please accept my sincerest appreciation of the high quality event you had arranged, which enabled us and our customers to establish valuable and seminal contacts. **Leipziger Messe International GmbH**

The assistance and supervision at the Fair were just perfect. **OT-KUMI Oy**

Special thanks from the Finnish companies for the organisation of the show. **Arvelin International Oy**

It was a pleasure to cooperate again St. Petersburg Technical Fair 2010 and we really hope to continue our collaborations. **CzechTrade**

Participation in St. Petersburg Technical Fair turned to be very effective for the Chelyabinsk plant that develops and produces oilfield equipment. We have found partners to solve the industry specific issues on gear of sucker rod pump to produce oil and have seen progressive technological and engineering solutions used by St. Petersburg enterprises. The Fair presented advanced technologies and equipment that can be used by southern Ural enterprises development. We thank City Government and organisers for the high quality status of the event and for the significant contribution to the Russian industrial enterprises development. **Chelyabinsk plant of industrial equipment , Russia**

I thank organisers of St. Petersburg Technical Fair for the opportunity to exhibit products we produce and find new markets. We liked the way the event was held and organised very much and we hope for further fruitful cooperation. **Mogilevsky zavod Elektrosvigatel, Ukraine**

Events of St. Petersburg Technical Fair were a great success, we established new relations that we hope will become long term and beneficial. I would like to notice high level of organisation of the exhibition. **Armatek, Russia**

Participation of our company as a part of Mechanical Engineering exposition in St. Petersburg Technical Fair was really beneficial for us. We could implement the marketing objective set which was to organise a presentation of tool grinders. The interest of visitors to the exhibited equipment let us hope to sign long term contracts with large industrial enterprises in the North-Western federal district and companies from other Russian regions in 2010. **ROSNA Engineering, Russia**

Organisers professional team has managed to create effective working atmosphere that favorably contributes to search for new partners, establish relations and support image of our organisation. We hope for future cooperation. **Belarusian State University, Belarus**

We thank for organisation of St. Petersburg Technical Fair – annual participation of our collective exposition in the Fair keeps being effective for development of the Khabarovsk Kray enterprises. **Khabarovsk Kray Ministry for Economic Development and Foreign Relations, Russia**

## 4 Time to sign up for next PTFair!

For more details on participation, visiting and cooperation with the show  
[www.ptfair.ru](http://www.ptfair.ru)

Organised by:



Russian leading meeting place for all experts  
in metalworking and machine-building!