

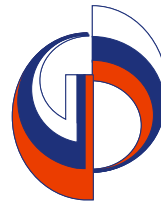


Government of St. Petersburg
Committee for External Relations of St. Petersburg
Committee for Economic Development, Industrial Policy and Commerce



13-15 March 2012

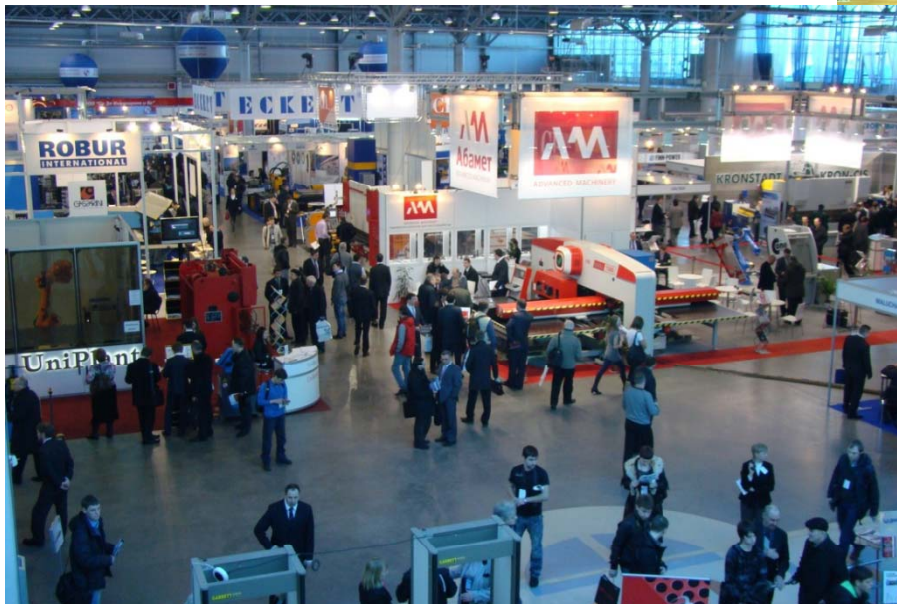
Saint-Petersburg, Russia



6th PARTNERIAT
Small and Medium Business
Interregional and International Cooperation

PARTNERIAT 2012 announcement

We invite you next year on **13-15 March** to participate in **Partneriat**, dedicated to interregional and international cooperation for small and medium business !



PARTNERIAT in brief

Partneriat is an event that contributes to increase effective interregional and international cooperation, consolidate cultural and economic relations, introduction of innovations



Officially supported by:
Government of St. Petersburg
Committee for External Relations of St. Petersburg
Committee for Economic Development, Industrial Policy and Commerce

PARTNERIAT flashback

2007 Conference for interregional cooperation of small and medium business co-organised with the Committee for External Relations of St. Petersburg and Committee for Economic Development, Industrial Policy and Commerce. **200** participants from **30** regions of Russia, **70** pre-arranged and held meetings

2008 First time together with PTFair

1000 participants from **56** regions of Russia, Russo-Indian economic relations, **630** meetings with 20 biggest enterprises, 10 letters of intent signed by their results, 33 products, services, cluster, program presentations accompanied by exposition of **10** Russian regions and **50** companies from St. Petersburg



PARTNERIAT flashback

2009 Matchmaking centre

Over **1500** participants from 22 industries and **58** Russian regions, over **850** pre-scheduled meetings with 22 market key players, 44 presentations; special exposition St. Petersburg – Regions of Russia having presented 26 companies. 200 enterprises from 27 regions participated in matchmaking

The year 2010 featured:

- technology transfer as a cross-cutting issue,
- over **700** applications from **58** Russian regions,
- **26** official delegations,
- **710** one-on-one meetings,
- **1117** administrations and business representatives,
- **30** company presentations,
companies from Russia, Estonia, Latvia, Netherlands,
Germany, Czech Republic, France and Finland



PARTNERIAT recent results

2011 5th International St. Petersburg Partneriat

During the three days the Matchmaking center and Presentation zone have facilitated **920** meetings and **35** presentations of projects, companies, regional industrial programs and clusters. **37** industrial enterprises from **10** Russian regions have come to exhibit, while delegations from **56** regions of Russia (with 27 out of them – official delegations of the Russian regions) and **9** foreign countries have participated in the Partneriat business events.



For the first time, Partneriat hosted welcome meetings with four clusters of St. Petersburg: the polymer cluster, innovation and technology cluster for mechanical engineering and metalworking, optoelectronics cluster and electronic manufacture technology cluster.

PARTNERIAT – two events in one



Partneriat is held concurrently with **St. Petersburg Technical Fair 2012**, the leading Russian exhibition and congress event in the domains of metallurgy, mechanical engineering, metalworking and industrial innovations, will also help you to achieve:

- the increased number of business contacts,
- much higher return of investments spent to organisation of your participation (ROI)
 - and the maximum time saving



PARTNERIAT 2012

Participant decides on the package:

Business networking

Industry seminars - workshops

Special exposition



PARTNERIAT 2011



Proposals for Partner Countries

Participation of Partner Countries is organised and aimed at development and consolidation of trade and economic relations between St. Petersburg and other industrial, scientific and cultural centers of European Union, as well as regions of Russia and other countries interested to expand relations with Russia in the domain of small and medium business



PARTNERIAT 2012

Partner cities of St. Petersburg

Austria – **Graz**; Belarus – **Minsk**; Belgium – **Antwerp**; Bulgaria – **Plovdiv**; Brazil – **Rio de Janeiro**; UK – **Manchester**; **Edinburgh**; Hungary – **Debrecen**; Germany – **Hamburg, Dresden**; Greece – **Piraeus, Thessaloniki**; Denmark – **Aarhus**; Israel – **Haifa**; India – **Mumbai**; Iran – **Tegeran**; Spain – **Barcelona**; Italy - **Venice, Genoa, Milan**; Kazakhstan – **Alma Ata, Astana**; Canada – **Quebec**; China – **Qingdao, Chongqing, Harbin, Chengdu, Shanghai**; Korea – **Pusan, Tegu**; Cuba – **Havana, Santiago de Cuba**; Latvia – **Daugavpils, Riga**; Lithuania – **Vilnius, Kaunas**; Netherlands – **Rotterdam**; Norway - **Oslo, Stavanger**; Poland – **Warsaw, Gdansk, Krakow**; Romania – **Constanta**; Slovakia – **Kosice**; Slovenia – **Maribor**; USA – **Los Angeles, Saint-Petersburg** Florida; Thailand – **Bangkok**; Turkey – **Istanbul**; Ukraine – **Kyiv, Lvov, Nikolaev, Odessa, Sevastopol, Kharkiv**; Finland – **Kotka, Mikkeli, Tampere, Turku, Helsinki**; France – **Bordeaux, Le Havre, Lyon, Nice, Paris**; Croatia – **Zagreb**; Czech Republic – **Prague**; Sweden – **Göteborg, Stockholm**; Estonia – **Tallinn, Tartu**; Japan – **Osaka**



www.ptfair.ru/partneriat.en.html

**Partneriat
fosters
successful
business contacts!**



For further details on your exclusive proposal please contact us

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